

# Medical Wellness Forum

San Francisco Workshop, March 16, 2009

## Leading the Integration of Medicine and Wellness

8:30 am

*New Trends & Opportunities in Medical Wellness: The Future of Wellness*  
Dr. Christopher Breuleux , President, Medical Wellness Association

9:30 am

*Trends and Research Applications for Wellness*  
Lauve Metcalfe, Health Centered Living, University of Arizona

10:45 am

*Medical Wellness Success in Health Clubs and Communities*  
Mike Alpert, CEO, The Claremont Club

11:20 am

*Success Strategies for Medical Wellness Centers, Hospitals and Healthcare*  
Ed Buda, CEO, Lakeshore Medical Fitness

Discussion: Ask the Medical Wellness Experts



**28th Annual  
IHRSA International Convention & Trade Show**  
March 16-19, 2009 | Moscone Center  
San Francisco, California USA

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*Careers in  
Medical Wellness*





# Medical Wellness Association

Leading the Integration of Medicine and Wellness



Join our network of leading medical, health fitness and wellness professionals that work together to improve the health, productivity and well-being of employees, families and consumers.

Contact 281-313-3040 or [info@medicalwellnessassociation.com](mailto:info@medicalwellnessassociation.com)



San Francisco,  
California

March 16, 2009

MWA presents the  
**MEDICAL WELLNESS  
FORUM**

Read our online journals & magazines or fill out a membership application at

[www.medicalwellnessassociation.com](http://www.medicalwellnessassociation.com)

## *Medical Wellness Forum and Workshop in San Francisco*

### Discover Opportunities in Medical Wellness - Find Solutions, Make Connections

Get the most up-to-date, credible, safe and valuable information from leading experts that you can incorporate into your practice & programs

Learn the most effective way to integrate the use of Wellness practices and products into your business; and discover the latest Medical Wellness research and most cutting-edge trends. Come discover how medical wellness programs provide real solutions for today's changing health care environment. Join us in Las Vegas for the most valuable networking event for our profession. *More information at the MWA website: [www.medicalwellnessassociation.com](http://www.medicalwellnessassociation.com).*



Christopher Breuleux, PhD  
Conference Chairman  
President  
Medical Wellness Association



Lauve Metcalfe, MS  
Director  
Program Development  
Center for Physical Activity &  
Nutrition- University of Arizona

